

L. J. BURNETT COMPANY, Inc.

Time Book Cover, November 26, 1978
News Illustrated Book Cover, December 14, 1976
Time Page, February, 1978
Popular Science Book Cover, December, 1976
Sports Illustrated News 925 Book, December 26, 1976
Chicago Tribune Magazine, Book Cover January, 1978
News Page, November, 1977
NFL-AFL Program, Page, December, 1976
Printed in U.S.A.

Marlboro Red
or Longhorn 100's
you get a lot to like.

Come to where the flavor is. Marlboro Country.

The advertisement features a photograph of three cowboys on horseback in front of a red barn. One cowboy on the left is holding a large, rolled-up document. In the foreground, two packs of Marlboro cigarettes are displayed: a red pack of Marlboro Red and a gold pack of Marlboro Longhorn 100's. The background is a red barn with white trim and a window.



2061190968

Source: <https://www.industrydocuments.ucsf.edu/docs/yphn0003>

2061190968